

# **Community Development Services**



## Service Orientation

Community Development Services are committed to serving underprivileged groups in the community, by networking various community resources and implementing a diverse range of service projects. As the pandemic subsided, we reconnected with various community stakeholders in order to promote participation, improve the environment and establish mutual support in the community through collective actions.



Learn more about our Community Development Services







### Service Highlights

Learn more about the "CRISSCROSS" Social Housing Project

# Improved Living Environment for the Grassroots – "CRISSCROSS" Social Housing Project

Under the support of the Housing Bureau, the "CRISSCROSS" Social Housing Project is currently running four projects in Cheung Sha Wan and Tseung Kwan O, providing a total of 1,211 units. Following the ground-breaking ceremony held at Po Lam Road North, the three projects in Tseung Kwan O have also commenced construction. In addition, the residents of the "Shun Ting Terraced Home" in Cheung Sha Wan have gradually moved in. The name of the project – "CRISSCROSS" – symbolises our hope to provide not only suitable housing for grassroots individuals through the operations of these projects, but also to assist them in starting their families in the city, as well as maintaining harmonious relations with their neighbours, thereby creating a caring community.



Ms. Winnie Ho Wing-yin, JP, Secretary for Housing (fifth from the left), Mr. Victor Tai Sheung-shing, Under Secretary for Housing (fourth from the left), Mr. Wong Yan-yin, JP, District Officer of Sham Shui Po (third from the left), Mr. Cheng Wing-for (fourth from the right) and Mr. Kwok Lit-tung, JP (third from the right), Co-Chairmen of the Transitional Housing Steering Committee of CFSC, the Board members and the officiating guests witnessed the Completion Ceremony of the "Shun Ting Terraced Home" in Cheung Sha Wan.



"Shun Ting Terraced Home" provides a total of 132 units, all of which are equipped with toilets, bathrooms and cooking spaces.



Guests worked together to build the "CRISSCROSS" logo, symoblising all members of our society to work together to build adequate homes for the residents of the city.





The "CRISSCROSS" Social Housing Project aims to provide underprivileged families with adequate housing. We believe that adequate housing will facilitate the building of harmonious families, eventually leading to the creation of a caring community.

# **Supporting Infants and Toddlers Living in Sub-divided Units - Home Learning Programme for Underprivileged Families**

Sponsored by the Simon K.Y. Lee Foundation and coordinated by the Chinese University of Hong Kong and the City University of Hong Kong, the "Home Learning Programme for Underprivileged Families" is based on the Routine-Based Early Intervention (RBEI) model. It provides early support for families living in subdivided units with infants and toddlers aged 0-3 years. The intervention includes 12 home visits, during which parenting guidance is provided, including parent-child activities, parental support and medical consultations. It is expected that through early interventions, the programme can strengthen the grassroots parents' capacity for supporting their infants and toddlers' overall development, despite the limitations related to their home space, which in turn will enhance the family's cohesion and functionality, thereby facilitating the development of these infants and toddlers.



The "Home Learning Programme for Underprivileged Families" was launched in August 2022, to support families with infants and young children.



Family support services included home-based parenting guidance, parent-child activities, medical consultations and home improvements.



Social workers and preschool teachers of the programme will work with parents individually to establish an environment suitable for the growth and learning of infants and toddlers.

# **Building Caring Neighbourhoods – Love on Delivery at Mid-Autumn Festival**

Our Community Development Services has once again collaborated with the Hong Kong and China Gas Company Limited to organise the "Love on Delivery at Mid-Autumn - Celebrating the Festival with Neighbourhoods" event. On the eve of the Mid-Autumn Festival, meal vouchers were given to 500 underprivileged families with school-aged children, symbolising the warmth and care felt for each family during this reunion festival. At the same time, the families were invited to identify their neighbours who had not yet accessed social services. In addition to extending festive greetings, the event also aimed to introduce our local social services to them, thereby gradually establishing mutual support and a caring community network.



On the eve of the Mid-Autumn Festival, meal coupons were distributed to 500 grassroots families with schoolchildren.



The event encouraged participants to send festive greetings to their neighbours, thereby building a culture of mutual help in the community.



Participating families enjoyed warm mealtime moments with their loved ones.



#### **Promoting Community Beautification** in Squatter Area - Drain Cover Painting

Lei Yue Mun Neighbourhood Level Community Development Project (NLCDP) had been mobilising residents in squatter areas to participate in a drain cover painting activity organised by the Drainage Services Department. Regardless of their age, the participating residents actively painted two types of drain covers, themed on the Lei Yue Mun landmarks of the "lighthouse" and the "paifang". After three weeks of work, the participants finished painting 21 drain covers in total. These colourful drain covers have now been placed at different locations within the community, serving as decorations in the squatter area. They have not only beautified the community, but also enhanced the local residents' sense of belonging.



Learn more about Lei Yue Mun Neighbourhood Level Community Development Project



The 21 drain covers painted by the residents have been placed in different locations within the squatter area.



By painting the drain covers together, a sense of belonging was fostered among the community residents.





The painting of the drain covers took three weeks, during which residents were mobilised to beautify the community.



#### Outlook

Underprivileged family members continue to be the primary service targets of our Community Development Services. In addition to residents living in squatter huts and subdivided units, over a thousand families residing in inadequate housing will be moved into the units of our Transitional Housing Projects in the coming year. While reaching out to a wider range of service users, we will further strengthen our collaborations with various stakeholders to address the needs of different vulnerable groups through diversified services. At the same time, we will promote community engagement and encourage everyone to give back to our society, in order to realise our roadmap where adequate housing supports the building of harmonious families, which will eventually facilitate the creation of a caring community.



The Community Disaster Preparedness Programme, set up by the Agency, helped residents in squatter areas prepare for typhoons and provide post-typhoon relief.

#### Service Statistics 2022-2023 (as of 31st March 2023)



7,071

Attendance of community education programmes

4,568

Attendance of neighbourhood networking programmes





767

Attendance of skills enhancement programmes for service users



988

Attendance of awarenessraising activities related to social / community issues



5,501

Attendance of social care programmes for grassroots families